

# EMC Documentum ApplicationXtender Integration Module

## Image-enable business applications without programming

Having timely access to critical business documents and information enables an organization to improve the quality of its business decisions and its customer service levels. EMC<sup>®</sup> Documentum<sup>®</sup> ApplicationXtender<sup>®</sup> Integration Module allows users to quickly and easily access documents and other information directly from any business application running on their desktop.

### The Big Picture

- Provides unsurpassed image-enabling technology that integrates virtually any business application with the ApplicationXtender repository
- Maximizes investments in existing line-of-business systems
- Integrates seamlessly without requiring initial or on-going programming and maintenance

### Unsurpassed image-enabling technology

ApplicationXtender Integration Module (AXIM) delivers an unsurpassed image-enabling technology that allows virtually any business application to be easily and seamlessly integrated with the EMC Documentum ApplicationXtender content management solution without programming. With this innovative solution, knowledge workers can retrieve business documents and information from the ApplicationXtender repository without leaving their desktop business systems. The revolutionary technology delivered by AXIM maximizes investments in existing line-of-business applications. Since employees can access information quickly and easily, they can use that information to empower their decisions and customer service related activities—allowing them to deliver higher levels of quality and service than ever before. AXIM's unique approach to image enabling delivers a number of end-user access capabilities and options including:

- Traditional “hot-key” activation of the retrieval/look-up request
- Innovative floating icon “drop target” requests
- Leading-edge voice-activated requests

These options provide a broad set of image-enabling capabilities beyond traditional text or Windows-based screen-scrape technologies. The floating icon drop target enables a user to capture any value, even from within a web browser page—and use that value to retrieve relevant or “linked” information from the ApplicationXtender information repository. AXIM does not require initial or on-going programming and maintenance to integrate applications to the ApplicationXtender repository. Even basic desktop users can set up AXIM to function with all of their individual business applications, including Microsoft Office products, mainframe terminal emulators, and browser-based applications.

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## Take the Next Step

To learn more, contact your local EMC sales representative or authorized value-added reseller, visit our website at <http://software.EMC.com>, or call us at **800.607.9546** (Outside the U.S.: +1.925.600.5802).

## About EMC

EMC Corporation (NYSE:EMC) is the world leader in products, services, and solutions for information storage and management. Through information lifecycle management (ILM) strategies, EMC helps enterprises of all sizes manage their growing volumes of information—from creation to disposal—according to its changing value. EMC information infrastructure solutions are at the heart of this mission, helping organizations manage, use, protect, and share their information assets more efficiently and cost-effectively. The result? Information with greater business value and at lower management cost.



EMC Corporation  
Hopkinton  
Massachusetts  
01748-9103

1-508-435-1000  
In North America 1-866-464-7381

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